

THE 45th SALON OF ARCHITECTURE – A *SALON OF DIALOGUE*

Museum of Applied Art and ASAP – Association of Serbian Architectural Practices

28 March – 30 April 2023

ABOUT THE SALON

The Salon of Architecture is the most important national annual exhibition in the field of contemporary architecture, continuously organized by the Museum of Applied Art since 1974. The Salon provides a comprehensive cross-section of architectural production at the national level with the visitor participation of authors from the international scene and from the region. As part of the competitive part of the program, prizes, awards and commendations are awarded in the set categories, as well as the main prize of the Salon - the Grand Prix.

This year, the Salon of Architecture is introducing a new award - the Audience Award and the Salon Award awarded by the Council.

THE THEME OF THE 45TH SALON OF ARCHITECTURE

Focusing on the continuity of architectural thought and practice through time, the Museum of Applied Art has been nurturing this significant event for years, thus building a bridge between tradition and modernity. By establishing a more intensive intergenerational, intersectoral and international dialogue through the exhibition and accompanying program, the 45th Salon of Architecture aims to encourage dialogue in the pursuit of preserving the integrity of the profession.

THE NEED FOR DIALOGUE

In recent decades, the architectural profession has been going through a global crisis related to its own role and position in society, and as a consequence, dialogue is needed more than ever.

Critical dialogue. Dialogue within the profession. Dialogue with the public. Dialogue with the community. Dialogue with all participants in the process of creating architecture.

Due to the absence of a functional mechanism of critical dialogue, a vacuum, or a so-called non-space has been created within the domestic architectural profession, the consequence of which is often confrontational attitudes and divisions, so that the words and deeds of the architectural

profession have been without influence and resonance in Serbian society for decades, and thus the public is querying our profession for every act and omission in public space. That is why we believe that it is the responsibility of the Serbian architects community to build a culture of dialogue within itself and with society itself, for which it is necessary to understand that we need to change our very selves, not all those around us. We perceive this year's Salon as an opportunity to create a new field of dialogue within the architectural community and, more importantly, with the society in which and for which we create, and thereby contribute to the repositioning of the architectural profession.

CONTINUITY

The architectural profession in Serbia is a profession of discontinuity. Of all architectural practices that work in Serbia today, 80 percent were non-existent before 2005. The character and circumstances of today's architectural practice have almost no connection with the character and circumstances of the architectural profession that had the need to initiate the creation of the Salon of Architecture 49 years ago. The Salon is a kind of registry of the omitted experience of architectural practice in Serbia, and that is why the return of the Salon is more significant than ever.

An in-depth look at the Salon of Architecture through its previous 44 editions can be a way of bridging the discontinuity of architectural practice today with that which has marked the architecture of the last century gathering around the 1974 Salon of Architecture.

SUMMARY

Understanding the complexity of the processes that shape contemporary construction, the home of architecture - the Museum of Applied Arts (MAA) and the Association of Serbian Architectural Practices (ASAP) invite you to reconsider and redefine our practices. More than ever, architecture must find a new format of action in order to ensure its own existence.

Contemporary architectural practice implies collective creation through the synergy of interdisciplinary knowledge and the activation of all participants in the process of building and shaping space.

The essential dialectical relationship between theory and practice globally passes through a kind of polarization of architectural activity, which in turn is reflected in emphasizing theory (marginalizing practice) or accentuating the instrumentalization of practice (or marginalizing theoretical reflection).

The architectural profession, through its synthetic skills of thought and action, should express its full capacity in creating new values. We need the innovation of architectural practice and the innovation of what we offer to society as a solution to the resulting life changes. We can achieve

this only by fostering open communication with society as a whole, which is precisely one of the postulates of this year's Salon.

Contemporary architectural practice is also the driving force of the life-long education system. Simply connecting architectural practice with educational establishments, with critical thinking, other professional and activist associations, and regulatory bodies, can create an architecture that will be a partner or educative factor to society, ecology, politics and the market.

We believe that only with a strong and united architectural practice, which fosters dialogue, can we fight against bad practices in construction.

EXHIBITOR CATEGORIES

The Council of the 45th Salon of Architecture has reviewed the comprehensiveness of the categories established so far and designed them in such a way as to initiate the widest possible range of architectural creativity. A new category was initiated - *Landscape Architecture*.

In the context of the emphasized need to solve ecological and sociological challenges, the integration of landscape architecture, an autonomous profession that participates in the shaping of space and aids a synthetic dialogue with nature, and the entire architectural creation was necessary.

The previous *Interior* category has been renamed to *Interior Architecture*, thus encouraging an architectural consideration of space, innovation, programmatic discussion and synergy with the architecture of building.

The inseparability of architectural criticism from research and their results in the format of a publication has been sublimated into one category - *Architectural Criticism and Publication*.

The Salon Council supported the category established last year - *Virtual Architecture* in the spirit of continuity. That category continues to encourage discussion and an re-examination of the concept of virtuality in architectural practice.

Recognizing the citizens' interest in architectural and urban trends, and with the aim of activating the wider public, the Council has initiated the establishment of a permanent Audience Award, which will be awarded based on the direct votes of visitors, collected during the existing of the Salon.

The Salon's international character is supported by the selection of an international jury. Through the Salon, contemporary architectural practice achieves direct communication with this profession in the world.

The Council deems that the reconfiguration of categories, the internationalization of the jury and the integration of the public into an architectural discourse through the Audience Award are

necessary for tracing the significance and longevity of the Salon as an activator of the widest range of architectural practices.

THE PROCESS

In order to activate dialogue, the program of the 2023 Architecture Salon has been designed so that the Grand Prix, as well as the other awards and recognitions are awarded on the closing day of the Salon, and after the end of the exhibition period. This year, lectures by members of the jury will take place, followed by open discussions and panels on topics of vital importance to the architectural community.

AUTHORS OF THE CONCEPT:

MAA – Museum of Applied Art

ASAP – Association of Serbian Architectural Practices

THE COUNCIL OF THE 45TH SALON OF ARCHITECTURE

Biljana Jotić, art historian and curator, MAA director

Relja Petrović, architect, MAA curator

Predrag Milutinović, architect

Danilo Dangubić, architect

Milka Gnjato, architect

INTERNATIONAL JURY:

Prof. Dr Werner Sobek, architect, engineer, researcher and writer – jury president

Dr Ljiljana Blagojević, architect

Aleksandar Saša Zeljić, architect; *AIA*, *NCARB*, *LEED BD+C*; Principal, Studio Director, Design Director - *Gensler*, Chicago

Prof. Dr Dubravka Djukanović, architect and head of the Republic Institute for the Protection of Cultural Monuments

Dr Marijana Radović, architect, M2 Studio, Milano

Dr Marija Maruna, professor at the Faculty of Architecture, recipient of the Grand Prix at the 44th Salon of Architecture

Ljubica Arsić, architect, recipient of the Grand Prix at the 44th Salon of Architecture

THE REQUIREMENTS OF THE 45TH SALON OF ARCHITECTURE

All natural and legal persons who work professionally in the field of architecture, as well as students, have the right to exhibit, regardless of their territorial affiliation, while the right to exhibit and participate in the competition for awards and commendations of the Salon is held by natural and legal persons who work professionally in the field of architecture, as well as students, citizens of the Republic of Serbia or legal entities registered in the Republic of Serbia.

A participant in the Salon cannot be a person who is directly involved in the enactment of the Salon, that is, a person who is a member of the Council, or a person who is a jury member.

In the competition for prizes and awards at the Salon, professionals from the following categories can exhibit works:

1. Architecture
2. Urbanism
3. Interior Architecture
4. Protection of Architectural Heritage
5. Research Work and Experiments
6. Architectural Criticism and Publications
7. Landscape Architecture
8. Architectural Photography
9. Virtual Architecture

Excluded from the competition for Salon awards, works can be exhibited by professionals and students in the following category:

10. Competition projects

Excluded from the competition for Salon awards, works can be exhibited by students of basic, integrated, master's and doctoral studies in the following category:

11. Student Works

Apart from the Salon competition awards, projects that were realized outside the territory of the Republic of Serbia and created by legal entities registered outside the territory of the Republic of Serbia will be presented as part of the exhibition of the *Guest Salon*.

Works in the above categories that were created or realized in the period of 2 (two) years preceding the Salon, provided that they were not exhibited in the same category at previous architecture salons, can be exhibited at the Salon.

All submitted works are subject to jury selection. The number of submitted works is unlimited. Submission of all works is done electronically via the Google form of the 45th Salon of Architecture (<https://forms.gle/cuQUtmenGB5D4i8d7>).

The catalog is bilingual, in Serbian and English.

Important dates

The public invitation to participate in the 45th Salon of Architecture lasts from 25 January 2023 to 25 February 2023.

The results of the selection will be announced by 2 March 2023.

The deadline for the delivery of materials for the billboard is 7 March 2023.

The deadline for delivery of materials for the catalog is 15 March 2023.

The date of the Salon's grand opening is 28 March 2023.

The date of the award ceremony is 27 April 2023.

Registration fees

Registration fees for participation in the Salon:

6,000 RSD – The works accepted by the jury and selected for exhibition in the following categories: Architecture, Urban Planning, Interior Architecture, Protection of Architectural Heritage, Landscape Architecture and Virtual Architecture;

3,000 RSD – The works accepted by the jury and selected for exhibition in the following categories: Research Work and Experiments, Architectural Photography;

1,000 RSD – The works accepted by the jury and selected for exhibition in the following category: Student Works.

Participants exhibiting in the Architectural Criticism and Publication category are to leave two copies of their publication (book, magazine, text) to the Museum in lieu of the registration fee.

Since 2015, the MAA has taken over the printing of works for the exhibition, and the printing costs are included in the registration fee. The registration fee ensures the production of the exhibition (printing and display of one work) and 1 copy of the catalog.

For individuals, the registration fee is to be paid to the account of the Museum, number 840 - 31120845 - 93; recipient: Funds for cultural institutions, Museum of Applied Art. Reference number: 97 9102339040174231400; it is required to state the purpose of payment: Registration fee for participation in the Salon of Architecture.

For legal entities or companies, first the information about the company, the name of the acknowledged work or works and the amount of the registration fee to the email address finansije@mpu.rs is to be included, and the payment is disbursed upon receipt of the invoice. The deadline for payment of the registration fee is 10 March 2023.

The jury will award the GRAND PRIX of the Salon, as well as awards by thematic areas (categories).

The form in which the material is submitted

When applying for participation in the Salon of Architecture, a selection of diagram presentations are submitted that best explain the project and show the connection of the project with the theme of the 2023 Salon.

The presentation documentation is submitted via a Google form in a unified PDF document, no larger than 50 MB per application. The selection of presentations should be adapted to the architectural solution, category and concept so that the content presents a comprehensive account of the project. The accepted presentations are as follows: situation, floor plan, basics of characteristic floors, sections, layouts, architectural details, axonometric views, diagrams, photos of the object, photos of models, 3D views (renderings, montages, sketches) - affirmative presentations that explain in more detail the character and experience of the designed building, the character of the open space ambience and micro-ambiences with views of the building, etc.

*In the Student Works category, it is necessary to attach the recommendation of the mentor on whose course the attached project was created in a combined PDF document.

**In the Architectural Criticism and Publication category, PDF publications must be submitted along with the previously completed application form.

In addition to diagram presentations, all authors are to submit a written explanation of the project of up to 2,500 characters.

The submitted application includes a short biography of the author or authorial teams or architect's bureau, up to 500 characters per individual biography, as well as personal photos that will be highlighted in the catalog along with the short biography and will be used only for the stated purposes.

Registration is done through the Google form, which can be accessed through the link displayed on the site (<https://forms.gle/cuQUtmenGB5D4i8d7>).

After the judging, it is necessary to submit new presentations for the works that have been selected for the exhibition in a subsequently requested format and resolution for the needs of the production of the exhibition and catalog, all in accordance with the above-mentioned schedule.

CURATORS:

Relja Popović, MAA curator

Biljana Jotić, MAA director

VISUAL IDENTITY AND CATALOG DESIGN:

Dejana Cvetković

EXHIBITION DESIGN:

Salon Council

EXHIBITION PRODUCTION:

Turbina

All additional information about the 45th Salon of Architecture – A Salon of Dialogue will be published in a timely manner on the website of the Museum of Applied Art - www.mpu.rs.

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The 45th Salon of Architecture

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