

SATURDAY, 25 March 2023

Museum of Applied Art, the Salon, Floor 1

HANDOVER – COOPERATION BETWEEN THE 44TH AND THE 45TH SALON OF ARCHITECTURE

On Saturday, 25 March, starting at 6 pm, the cooperation handover of the 44th and the 45th Salon of Architecture and the association ŽAD (Society of Women Architects) and the ASAP (Association of Serbian Architectural Practices) will take place in the area of the Museum of Applied Art.

Recalling the establishment of the Salon of Architecture (1974) by several active architectural organizations that gathered to showcase architectural solutions, the Museum of Applied Art nurtures the tradition of cooperation between the public and private sectors with the aim of a more comprehensive presence in observing the architectural design of space.

In this regard, each year determines the exhibition criteria thematically. With the aim of continuity, the handover represents an act of inviting for cooperation and an exchange of experiences, reflections and practices in all fields of architectural activity.

TUESDAY, 28 March 2023 at 6 PM

Museum of Applied Art, Main Gallery

THE CEREMONIAL OPENING OF THE 45TH SALON OF ARCHITECTURE

The Museum of Applied Art is pleased to invite you to join us at the well-known address, 18 Vuka Karadžića at 6 pm for the ceremonial opening of the 45th Salon of Architecture. Every year brings new stories and experiences, and this year is dedicated to the topic of Dialogue.

The 45th Salon of Architecture/A Salon of Dialogue, Museum of Applied Art (MAA) is being realized in cooperation with the Association of Serbian Architectural Practices (ASAP). During the opening, the following will speak: Biljana Jotić, MAA director, on the show character of the exhibition, the concept, the international jury, meaningful program activities and others; Igor Marsenić, Executive Manager of the Association of Serbian

Architectural Practices (ASAP), and the exhibition itself is to be opened by a representative of the Ministry of Culture of the Republic of Serbia.

THURSDAY, 30 March 2023 at 6 PM

**Museum of Applied Art, Anastas Gallery, Floor 1 and
live streaming**

LJILJANA BLAGOJEVIĆ, PhD

Lecture topic: *ON ARCHITECTURE, BY TALKING*

The lecture and discussion with the audience will consider questions about the actors and ways of talking about architecture. In addition to traditional forms of conversation, such as interviews of architects, lectures, panels or announcements and discussions at scientific meetings or professional meetings, does a dialogue about architecture also take place through architectural criticism, history and theory? Are modern technologies and platforms expanding the field of conversation? How is an informed and free dialogue about architecture encouraged in the public, and what new ideas or perspectives on the discipline can such a conversation initiate? How can we think about architecture by talking about it?

MONDAY, 3 April 2023 at 6 PM

**Museum of Applied Art, Anastas Gallery, Floor 1 and
live streaming**

PANEL: ASAP TALKS #09 – *ARCH & GAMING/Creating virtual worlds*

Igor Simić/Demagog Studio; Andrea Aleksić/Phobos, Lazar Mesaroš/EBB Software, Pavle Kostić/Ubisoft

As part of this year's Salon of Architecture in Belgrade, the Dialogue that was started on the topic of the position and participation of architects in the creating of virtual architecture and worlds, in this case video games, is to continue. We will talk with artists and architects from the video game industry about the importance of architectural education for creating virtual

video game architecture, as well as the creative contribution of architects to the video game industry and the opportunities this industry provides to architects, and the similarities and differences between real and virtual architecture. Also, the specifics of planning, creating and dimensioning space in video games and other interesting topics from the virtual world of video games.

Our interlocutors will be Andrea Aleksić, Phobos, co-founder and leading environment artist; Igor Simić, Demagog Studio, CEO; Lazar Mesaroš, EBB Software, Art producer; Pavle Kostić, Ubisoft Belgrade, level artist.

The moderator at the event will be our very own Marko Matejić, main architect and co-founder.

THURSDAY, 6 April 2023 at 6 PM

Museum of Applied Art, Anastas Gallery, Floor 1 and

live streaming

Prof. MARIJA MARUNA, PhD

Lecture topic: *CRITICAL THINKING: a contribution to dialogue in architecture*

The lecture will deal with the importance of critical thinking as one of the key skills for personal and professional development, as well as for increasing creativity and nuanced thinking. The focus will be on the role of critical thinking in building an informed and value-conscious attitude as a prerequisite for a constructive dialogue.

FRIDAY, 7 April 2023 at 6 PM

Museum of Applied Art, Anastas Gallery, Floor 1 and

live streaming

MARKO STOJČIĆ, chief urban planner of the city of Belgrade

Lecture topic: ASAP TALKS #10 – *BELGRADE EXPO*

TUESDAY, 11 April 2023 at 6 PM

Museum of Applied Art, Anastas Gallery, Floor 1 and

live streaming

LARA KATSCHER, General Manager, WERNER SBEK, Green Technologies (WSGT)ASAP / SOBEK ARCH

Lecture topic: *ASAP TALKS #02 – SUSTAINABLE BUILDINGS AND CITIES – IDEALS AND REALITY. GERMAN EXPERIENCE*

THURSDAY, 13 April 2023 at 6 PM

Museum of Applied Art, Anastas Gallery, Floor 1 and

live streaming

LJUBICA ARSIĆ and DANIEL FUXS

Lecture topic: *BRIDGING THE GAP BETWEEN EDUCATION AND PRACTICE*

A round table of different actors of the Serbian architectural scene in a moderated conversation on the topic “Bridging the gap between education and practice” (working title). Relying on their experiences as graduates from different faculties who worked both in academia and practically in Belgrade and Zurich, Ljubica and Daniel will moderate an open discussion where the main challenges would be jointly defined and possible solutions formulated through dialogue for “bridging the gap between education and practice in Serbia.” The goal is to encourage an interactive and interesting dialogue.

SATURDAY, 15 April 2023 at 1 PM

Museum of Applied Art, Anastas Gallery, Floor 1 and

live streaming

MARIJANA RADOVIĆ, PhD

Lecture topic: “THE UNBREAKABLE CONNECTION (BETWEEN) THE INTERIOR AND THE EXTERIOR”

A lecture about the continuous dialogue between the interior and the exterior, the context of their mutual influence and *m2atelier*'s approach to design that often eliminates the boundary between the exterior and the interior.

MONDAY, 17 April 2023 at 6 PM

Museum of Applied Art, Anastas Gallery, Floor 1 and

live streaming

BENJAMIN BEER, Managing Director Werner Sobek Dubai (WSD)

Lecture topic: ASAP TALKS #03 – *THE LATEST DEVELOPMENT IN FACADE ENGINEERING AND HUMANCENTRIC DESIGN*

Mies van der Rohe, famous for his saying ‘less is more’, was one of the preeminent modernist architects, well known for pioneering the extensive use of glass in buildings. For Mies, glass was an expression of the current age of industrialism and he believed that architecture should embody a continuous flow of space, blurring the lines between the interior and the exterior. The open spaces created in his column-free, glass-enclosed buildings, bring exceptional levels of light and vision to the occupants. Continuing this path, this lecture focuses on the background of the use of modern glass in building facades and explains why thermal and solar-optical performance glass is important for the sustainable and greenbuilding design. Detailed insight will be given on the latest research on “humancentric glass design,” with a focus on the melanopic transmittance of the solar spectrum and the associated importance for the human circadian rhythm (the day-night rhythm, melatonin suppression) of the building occupants.

THURSDAY, 20 April 2023 at 6 PM

**Museum of Applied Art, Anastas Gallery, Floor 1 and
live streaming**

**ALEKSANDAR ZELJIĆ, architect; AIA, NCARB, LEED BD+C; studio
and design director - Gensler, Chicago**

Lecture topic: *CREATING THE FUTURE OF CITIES*

The architect will talk about the future of cities through a series of projects created in Shanghai, Chicago and Manila, where he has lived and worked for the past 23 years.

SATURDAY, 22 April 2023 at 1 PM

**Museum of Applied Art, Anastas Gallery, Floor 1 and
live streaming**

Prof. DUBRAVKA DJUKANOVIĆ, PhD

Lecture topic: *ON CONTEXT*

The lecture will deal with the issues of interventions in the urban areas of our cities and the reasons for (dis)respecting historical layers.

TUESDAY, 25 April 2023 from 6 to 10 PM

**THE YUGOSLAV FILM ARCHIVE and
live streaming**

Agenda:

From 6 to 7 PM

Prof. WERNER SOBEK, PhD

**Lecture topic: THE FUTURE OF CONSTRUCTION - in Europe and the
world / Bauen in der Zukunft – in Europa und in der Welt**

In the last 100 years, the number of inhabitants of the planet has increased 4 times and each new generation has built, literally and figuratively, an entire new world. The lecture topics are the following: what consequences

do such a pace and construction method leave behind, how to deal with their legacy, as well as repair the damage, design and create a built environment (*gebaute Umwelt*) for future generations? Also, what is the role of architecture in this demanding endeavor and to what extent will various cultures and economies be able to handle it?

From 7.30 to 9 PM

The GRAND PRIX ceremony, COUNCIL RECOGNITIONS, awards and commendations, PUBLIC AWARDS AND COUNCIL ACKNOWLEDGMENTS of the 45th Salon of Architecture

FRIDAY, 28 APRIL 2023 at 6 PM

Museum of Applied Art, Anastas Gallery, Main Gallery

CATALOG PROMOTION

The Council Members of 45th Salon of Architecture: Biljana Jotić, art historian, curator and MAA director; Relja Petrović, architect and MAA curator; Predrag Milutinović, architect; Danilo Dangubić, architect; and Milka Gnjato, architect.

SATURDAYS AT 1 PM – PROFESSIONAL GUIDING THROUGH THE EXHIBITION OF THE 45th SALON OF ARCHITECTURE